



RAJASTHAN STATE FOOD & CIVIL SUPPLIES CORPORATION LTD.

(A State Government undertaking)

Head Office: 5th floor, Kisan Bhawan, LalKothi, Tonk Road, Jaipur-302015

Phone: 0141- 2744692, 0141-2744649, General

Fax No. 0141-2741924, E-Mail: rsfesc@gmail.com

F()/RSFCSC/NonPDS/EOI/Mobile App/2017-18/17316

Date:02/11/2017

Expression Of Interest-Notice

EOI is Invited for Firms/Companies to develop, design and maintain Mobile Based Application for monitoring and evaluation for Non PDS items i.e. Iodized Salt, Agarbatti etc. of "RajBrand". Terms and Conditions can be download from 03.11.2017, 5.00pm on the website www.rsfcsc.org / www.food.rajasthan.gov.in / www.annapurnabhandarraajasthan.in / sppp.rajasthan.gov.in.

Last date of submission is 17 Nov. 2017 up to 3.00 PM.

**General Manager
(Marketing)**



Expression of Interest (EOI)

A. Introduction:-

Rajasthan State Food and Civil Supplies Corporation (RSFCSC) Jaipur, a State Government Undertaking Company working since 2010, invites Expression of interest to develop, design and maintain a mobile phone based monitoring and evaluation application software for Raj-Brand Non PDS items i.e.

1. Salt (Refined free flow Iodized Salt & Double Fortified Salt)
2. CTC Tea
3. Aggarbattis (Incense Sticks)
4. Pulses (Gram, Arhar, Urad, Moong & Yellow Peas (Mutter Dal)
5. Soaps & Detergents (Toilet Soap, Washing Soap & Detergent Powder)
6. Spices (Red Chilly, Coriander & Turmeric Powder)
7. Biscuits (Butter).

Terms and Conditions can be downloaded from 03.11.2017, 5:00 PM on the website: www.rsfsc.org / www.food.rajasthan.gov.in www.annapurnabhandarraajasthan.in / sppp.rajasthan.gov.in. Last date of submission is 17.11.2017 up to 03:00 PM

Address for communication is:-

Managing Director

Rajasthan State Food and Civil Supplies Corporation,
5th floor Kishan Bhawan, Lal Kothi
Jaipur -302015
Rajasthan

B. Scope of Work:

1. The Mobile Application must be compatible to Tablets and mobile phone and must support all major operating systems of tablet and mobiles. Currently it is envisioned to develop the mobile app for following OS:
 - a. Android
 - b. iOS



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2. Development and maintenance of mobile application for booking order and re-order of Raj-Brand NonPDS commodities through approximately 25000 FPS dealers throughout the State (Rajasthan).
3. Monitoring by RSFCSC Head office and District offices: Report generation on daily, weekly, fortnightly and Monthly basis.
4. Interface for suppliers and report generation.
5. Invoice generation
6. Any other related task(s).

C. Eligibility Criteria:-

1. The applicant agency/ Firm should have a turnover of more than Rs.50 lack per year. Copies of Company balance sheet, certified by the Chartered Accountant to be mandatorily submitted.
2. The applicant agency /firm should have minimum 3 years of experience of developing mobile applications.
3. The applicant agency/firm should have experience of working on cross platforms and must have experience of developing and designing Mobile Application for at least five clients.
4. Awareness on the latest smart technologies for mobile application.
5. Ability to regularly maintain, update a mobile application.
6. The applicant agency/firms should not have been blacklisted/ debarred /prohibited from participating in tenders/bidding by any government or semi government entity.

D. Submission of Proposals:

It is required to submit a proposal for the assignment, consist of two parts namely Technical Proposal and Financial Proposal. Companies/ firms are required to submit their Technical Proposal and Financial Proposal in annexure-1 (Technical Bid) and annexure-2 (Financial



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Bid) in two different sealed cover envelopes. The following should be clearly mentioned on each of the said two sealed covers envelopes:-

- (i) Name of the company/firm
- (ii) Response to the Expression of Interest for development of Mobile Application for 'Raj Brand'.
- (iii) Type of Proposal (i.e. Technical or Financial)

Both these sealed covers should then be put inside another sealed cover with following mentioned on this sealed cover:-

- (a). Name of the Company.
- (b). Response to the Expression of Interest for development of Mobile Application for 'Raj Brand'.
- (iv). Each page of the proposals (both Technical as well as Financial) must be duly signed and stamped by the authorized signatory. Each page of the proposals should be duly numbered and total numbers of pages in the proposal should be clearly mentioned in Technical as well as Financial. **The authorized signatory for submission of both Technical and Financial bids will be only one person.**

Your offer comprising of creative, Technical proposal and financial proposal, in sealed envelope should reach on the following address before 17 Nov, 2017. up to 3:00 PM

Managing Director

Rajasthan State Food and Civil Supplies Corporation,
5th floor Kishan Bhawan, Lal Kothi
Jaipur -302015
Rajasthan

E. Award Criteria, award of contract:

The procuring entity RSFCSC reserves the right to accept or reject any proposal, and to annul the solicitation process and reject all proposals at any time prior to award of contract, with out there by incurring any liability to the affected organization or any obligations to inform the affected organization or organization of the ground for the organization's action. The contract will be awarded to the



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qualified organization whose proposal after being evaluated is considered to be the most responsive to the needs of the organization and activity concerned.

F. Background:

Rajasthan State Food and Civil Supplies Corporation, was incorporated on 8th December 2010 under The Companies Act, 1956, and the Corporation commenced its business from 27th December 2010. The main objectives of the corporation are:- To ensure the effective and smooth lifting, Transportation and Distribution of PDS commodities to the targeted groups, to make available Non PDS items of Daily use on reasonable price, correct quantity and good quality to the common consumers and Market intervention in event of exorbitant rise in price of essential commodities.

- **Raj-Brand NonPDS items:** RSFCSC provides Non PDS Products(under Raj-Brand) of Daily use on reasonable price, correct quantity and good quality to the common consumers in 33 districts through approx. 25000 Fair Price Shops (FPS).

G. Terms of Reference:

1. The firm must be registered bodies with Govt. of India/ State.
2. Rate should be quote inclusive of the cost of services, Manpower cost, Transportation, maintenance, report generation and also inclusive of charges of GST and other taxes as applicable.
3. All information, document, photos and data coming in the possession of firm, as a result of the execution of the job shall at all time remain the property of RSFCSC.
4. The firm shall not make or allow to make an unauthorized copy, use, access or indirect access except as agreed to by RSFCSC. The firm shall also ensure complete confidentiality of the information and data provided for carrying out the job.
5. Financial Bid will be opened after the satisfactory evaluation of Technical bid by the procurement committee.



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6. It is not binding on RSFCSC to accept the lowest bidder .
7. TDS as applicable on date will be deducted from firm actual bill submitted for payment.
8. The price accepted by the committee is final and no deviation from it will be accepted in this regards.
9. In case of any dispute between the parties the arbitration shall be at Jaipur.
10. The selected service provider/publishers will have to complete the job as per term and conditions specified above.
11. The procuring entity reserves the right to accept or reject any or all EOIs without assigning any reason thereof.
12. Conditional offer / EOI submitted by fax/ email or after the due date and time, will be rejected.
13. For any query please contact rsfcsc@gmail.com,
rsfcscgmm@gmail.com



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Annexure 1: Technical Bid for Mobile Application

S.No.	Particulars	Description
1.	Name, Address, email and telephone no. of the agency/firm	
2.	Name, Address, email and telephone no. of the authorized person	
3.	Whether firm is registered, PAN (attach copy)	
4.	Please enclose the list of permanent professional and no. of year of association with organization	
5.	Detail of experience with all stages of developing mobile app, technology skills, with previous experience of development, maintenance, management, editing of mobile application.	
6.	Detail of experience in developing mobile application and maintenance for the past three years (please attach proof)	
7.	Detail of similar assignment (Please attach copy with sanction letter/work order)	
8.	Describe organization knowledge about mobile application (Human Resource skill set and profile)	
9.	Latest Tax Return(Please attach copy)	
10.	Annual Turnover 2014-15,2015-16 & 2016-17	
11.	Proposed Work Plan and Approach	

Declaration:

This is to certify that I/We before signing this job assignment have read and fully understood all the terms and conditions contained in the document and undertake myself/ourselves to strictly abide by them.

Signature of the officer with name, designation, seal and date



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**ANNEXURE -4
FORMAT FOR FINANCIAL PROPOSAL**

(On the letter head of the bidder)

Date: -

To,

Managing Director,
Rajasthan State Food and Civil Supplies Corporation,
5th floor Kishan Bhawan, Lal Khothi Jaipur -302015.

Sir,

Ref: Selection of agency for Development of Mobile Application for
NonPDS Commodities order and supply the same.

We are pleased to quote the license fee as below. We have reviewed all the terms and conditions of the 'EOI' and confirm that, we would abide by all the terms and conditions. We hereby declare that there shall be no deviations from the stated terms in the EOI. We further declare that, any State Government, Central Government or any other Government or Quasi Government Agency has not barred us from participating in any Bid.

PRESCRIBED PERFORMA FOR FINANCIAL BID

S. No.	Description of Work	Amount in Figures	Amount in Words
1.	Our Financial Quote for the Development of Mobile Application		
2.	Any applicable taxes		
3	Sum Total		
In Words			

(Please Note: The rate should be inclusive of all taxes GST).



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Total Rupees (INR) _____

(In words Rupees) _____

We abide by the above offer/quote and terms condition of the EOI, if the RSFCSC selects us as the Selected Bidder/Agency.

If our offer is accepted and if we fail to perform in the manner as Specified in the RFP Document, the amount of Bid Security, as aforesaid, shall stand absolutely forfeited to the RSFCSC, Jaipur without prejudicing the rights of the RSFCSC, Jaipur to proceed further in any manner it deems fit.

We declare that the information stated above and enclosed is complete and absolutely correct and any error or omission therein, accidental or otherwise, as a result of which our bid is found to be nonresponsive, will be sufficient for the RSFCSC, Jaipur to reject our bid and forfeit our bid security in full.

Sincerely,

Signature _____

Name _____

Name of the Firm/Agency _____

Designation _____

Complete address _____

Phone no. _____ Mobile _____

E-Mail ID _____

**Signature of the applicant/
Authorized
Representative of Agency with
Seal/Stamp**